

A Think Tank of the Fitness and Outdoor Industry

Purpose

Sector Skills Alliances identify

- › sector-specific labour market needs,
- › demand for new occupation profiles and
- › skills needed to perform in one or more professional sectors

using scientific evidence.

Actions: Identify/ Research – Design/ Develop – Implement/ Evaluate:

- › identification of labor market needs;
- › identifying the demand for new skills;
- › enhancing the responsiveness of initial and continuing VET systems at any level (supply side) to sector-specific labour market needs;
- › the design and delivery of transnational vocational training content;
- › teaching and training methodologies for European professional core profiles.

Members

- › national and European sector representatives
 - employer
 - employees
- › public & private education and training providers;
- › public & private universities and research centres;
- › national public sector representatives (?)

Topics

- › digital skills;
- › circular economy/ “green skills” and sustainable development;
- › transnational partnerships for the development and delivery of joint VET curricula and qualifications
 - focus on practical training in companies, mobility of learners and staff, and entrepreneurship.

Active leisure is a combination of fitness and outdoor-based activities that are generally unstructured and non-competitive. They promote active, healthy lifestyles through activities, events and exercise. More info <http://www.active-leisure-alliance.eu/>

Benefits

A Sector Skills Alliance will act as catalysts for business investment and support European and regional innovation and smart specialisation strategies by ensuring supply of high quality skilled workers through flexible and timely offer of training for the skills needs of companies.

Support economic development

- › to strengthen the exchange of knowledge and practice between education and training institutions and the labour market, with particular reference to the industry;
- › to develop strategic approaches to sectorial skills developments through partnerships for sustainable cooperation between key stakeholders in the sector and public authorities;

Political impact

- › to use the SSA as a platform to provide evidence for political (future) decision making;

Enhance human resource development

- › to adapt VET provision to skills needs, focusing both on job specific skills as well as on key competences;
- › to integrate work-based learning in VET provision, whenever possible coupled with an international experience, and exploiting its potential to drive economic development and innovation, increasing the competitiveness of the sectors concerned;

Improve mobility for fitness professionals

- › to promote relevant sectorial qualifications and support agreement for their recognition;
- › to build mutual trust, facilitating cross-border certification and therefore easing professional mobility in a sector, and increasing recognition of qualifications at European and national levels within a sector.